

Camera



Keep an eye on these companies

GlobeImmune, Oracle among those expected to make big news in 2010

By Alicia Wallace
Camera Business Writer

To kick off 2010, Business Plus this week includes the Camera's annual list of companies to watch in the coming year.

This year, we're highlighting 10 companies that could have an eventful 2010. These companies range in size, industry and potential and serve as examples of the possible story lines that could emerge from the Boulder and Broomfield counties business community.

Ball Corp.

Headquarters: Broomfield
Description: Ball (NYSE: BLL) makes metal and plastic packaging for beverages, food and other household items and also specializes in aerospace and other technologies. Ball Aerospace & Technologies is based in Boulder.

Founded: 1880 (as the Wood- en Jacketed Can Co. in Buffalo, N.Y., by Frank and Edmund Ball)

Employees: 2,700 (locally); 14,000 (companywide)

Ball Corp. will celebrate its 130th anniversary in 2010, but that milestone is not the only reason why this year could be significant for the company. It very well could be a year when Ball's "next triumvirate" of leadership takes reign.

Under the company's bylaws, Ball's chief executive officer is asked to retire at the age of 65 and CEO R. David Hoover turns that age next year. In the past, Ball's president became CEO.

History repeats itself, the man-in-waiting is John A. Hayes, Ball's chief operating officer who was appointed Ball's president in November 2009. Hayes' appointment and the promotions of two other Ball executives are part of the company's succession planning.

Ellie's Eco Home Store

Headquarters: Boulder
Description: The privately held Ellie's is a supplier and retailer of eco-friendly home, office and building products.

Founded: 2008 (as Ellie's Eco Home Store, with a retail location at 2525 Arapahoe Ave., in Boulder). Ellie's formerly was the building division of Boulder-based Eco-Products, which was founded in 1990.

Employees: 22
Ellie's Eco Home Store will begin the new year with a new majority owner in Steve Savage, Eco-Product's founder and former president. Savage said he plans to open at least one more retail location, most likely in Fort Collins.

Ellie's is more than simply retail, Savage said. The company also will focus on growing its wholesale business and increasing traffic at its newly launched "contractor yard."

With the diverse approach, Savage hopes to double Ellie's revenue during the next 12 months.

GlobeImmune Inc.

Headquarters: Louisville
Description: The privately held GlobeImmune is a developer of immunotherapies for the treatment of some infectious diseases and cancers.

Founded: 1995 (as Ceres Pharmaceuticals Inc.; name changed to GlobeImmune in 2001)

Employees: 54
GlobeImmune has two of its Tarmogens (targeted molecular immunogens) — for hepatitis C and pancreatic cancer — in later-stage clinical trials. It's expected that in 2010, the company will receive final data for those two products. If all goes well, those immunotherapies could move into Phase 3 studies, where they would be given to large groups of people, and then eventually could land FDA approval.

GlobeImmune also is hoping to further advance other programs that include lung cancer

and colon cancer treatments. Progress and success made in 2010 could bode well for the future treatment of patients and the future of GlobeImmune, which could gain up to \$500 million from a partnership it inked last year with Celgene Corp., a multinational biopharmaceutical company.

InfoPrint Solutions

Headquarters: Boulder
Description: A privately held provider of printing and output

technologies and services. **Founded:** 2007 (as a joint venture between IBM Corp. and Ricoh Co.); InfoPrint formerly was the Boulder-based Printing Systems Division of IBM Corp.

Employees: 750 locally, 2,800 companywide
When midnight strikes on June 30, InfoPrint Solutions — what once was IBM's Printing Systems Division — will be completely in the hands of Ricoh Co. The transition will mark the end of a three-year joint venture be-

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Mix1 Beverage Co.

Headquarters: Boulder
Description: Privately held Mix1 Beverage Co. makes all-natural sports beverages for situations including pre- and post-workout, or as uses such as a meal or snack replacement.

Founded: 2006
Employees: 11
Mix1 last year transitioned from a founder-run startup to that of a seasoned-executive-run business structured for more in-

tense growth. The company also launched a national advertising campaign and took in its first round of institutional funding.

This coming year should be a good test for what will shake out from that funding and that team. Mix1 officials say they're focused on growing key markets, notably the sports nutrition sector, co-founder Greg Stroh said.

Early in the year, the company also is slated to announce another addition to its new management team.

Next Big Sound

Headquarters: Boulder
Description: Privately held Next Big Sound operates an analytics and insights Web site for the music industry and others who want to track the performance of a band's online audience.

Founded: 2008
Employees: Six
Next Big Sound is just one of a number of promising startups that went through the TechStars program this past summer. After TechStars wrapped up, Next Big Sound had a big last part of 2009. Some tech news reports have suggested the firm landed upward of \$1 million.

The company is eyeing 2010 as a good time frame to add more bands to its tracking program, and solidify some relationships in the music industry.

Oracle Corp.

Headquarters: Redwood Shores, Calif.
Description: Oracle Corp. (Nasdaq: ORCL), is the world's largest business software company.

Founded: 1977 (as a consulting firm called Software Development Laboratories)
Employees: 83,366 company-wide
It might not take that long into 2010 for Oracle to become one of the largest employers in Boulder and Broomfield counties.

After some mid-December concessions Oracle made to the European Commission, the software giant's stalled acquisition of Santa Clara, Calif.-based Sun Microsystems Inc. appears poised for a go-ahead.

If the \$7.4 billion deal does go through, the coming months could reveal how the Silicon Valley combination shakes out locally, where Sun employs about 2,900 people between its Broomfield campus and a smaller lab in Louisville.

Tendrill Inc.

Headquarters: Boulder
Description: Privately held Tendrill Inc. makes a technology platform to further "smart grid"—related communications between utilities and retailers and their customers about energy use.

Founded: 2004
Employees: 85
Last year, Tendrill received accolades and tens of millions in funding for its Tendrill Residential Energy Management Ecosystem.

Gov. Bill Ritter lauded the firm, and its position in the state's "new energy economy." In addition to a partnership with Tendrill on a project to integrate appliances with the technology,

local company. This year, Tendrill plans to launch more utility pilots and technologies to improve customers' experience related to energy use and conservation.

Upslope Brewing Co.

Headquarters: Boulder
Description: Privately held microbrewery specializing in craft beer distributed in cans and on-premise taps.

Founded: November 2008
Employees: Seven
One of the newest additions to Boulder's brewing industry made a splash in its first full year of business and finished 2009 with 80 accounts from Fort Collins to Centennial, the creation of seven new beers and a couple of honors from the Great American Beer Festival.

The coming year could be telling in terms of how the young company grows its sales channel and reach.

Co-founder Henry Wood said he hopes Upslope will have continued success with its single-batch series and also has plans for an equipment expansion.

UQM Technologies Inc.

Headquarters: Frederick (moving to Longmont)
Description: UQM Technologies (Amex: UQM) manufactures electric motors, generators and alternative energy technologies primarily for the automotive industry.

Founded: 1967
Employees: 65
Last year, UQM Technologies was the only Colorado company

to land U.S. Department of electric vehicle company planned to a \$45.1 million grant to production of its elect and other products.

UQM also used part money to buy a buildi property in Longmont plans to move its head UQM appears to ha of room for growth— cility is more than fou company's Frederick t also has 15 acres avail further expansion.



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